



Adelaide Brighton Cement Ltd



Adelaide Brighton Cement

BIRKENHEAD PLANT

COMMUNITY ENGAGEMENT PLAN

2018 - 2023 (U-722)

Glossary

Term	Definition
Stakeholder	Individuals and organisation interested in the operations of the Adelaide Brighton Cement Birkenhead Operations such but not limited to local residents, community organisations and relevant government bodies.
Neighbour	Residential, industrial, commercial and education facilities within a 5 km radius of the Adelaide Brighton Cement Birkenhead Plant
ABC	Adelaide Brighton Cement
EIP	Environmental Protection Authority – South Australia
CLG	Community Liaison Group
PAREPG	Port Adelaide Residents Environment Protection Group

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Purpose

The purpose of the Adelaide Brighton Cement (ABC) Community Engagement Plan ('the Plan') is to provide a structured approach to engaging with key stakeholders and the local community (*our neighbours*¹) in Birkenhead and the adjacent region.

The Plan outlines the following:

- › Our guiding principles and commitment
- › Engagement and communication platforms
- › Key stakeholders and target audience
- › Monitoring and evaluating

Background

Adelaide Brighton Cement is one of South Australia's biggest manufacturers with operations at Birkenhead, Angaston in the Barossa Valley and Klein Point on the Yorke Peninsula.

ABC's manufacturing plant at Birkenhead has been a part of Port Adelaide and South Australia for more than 100 years. The plant produces approximately 1.6 million tonnes of cement annually. Adelaide Brighton directly employs approximately 450 people in South Australia and contributes \$400 million annually to the state economy.

As a fully integrated cement making facility, the Birkenhead Plant adds value to the mining of South Australian resources – limestone and shale, which are manufactured into clinker and then ground into cement.

In addition to the Birkenhead Plant's supply to the South Australian market, ABC also exports cement to Victoria to service the Melbourne metropolitan market.

Due to its metropolitan location and close proximity to residential areas, ABC's Birkenhead operation places a high priority on working with local communities and key stakeholders.

¹ Birkenhead Community Liaison Group Community Engagement Workshop February 2018 identified the enabling value of achieving a positive working relationship with the local community is to define our relationship as a *Neighbour*.

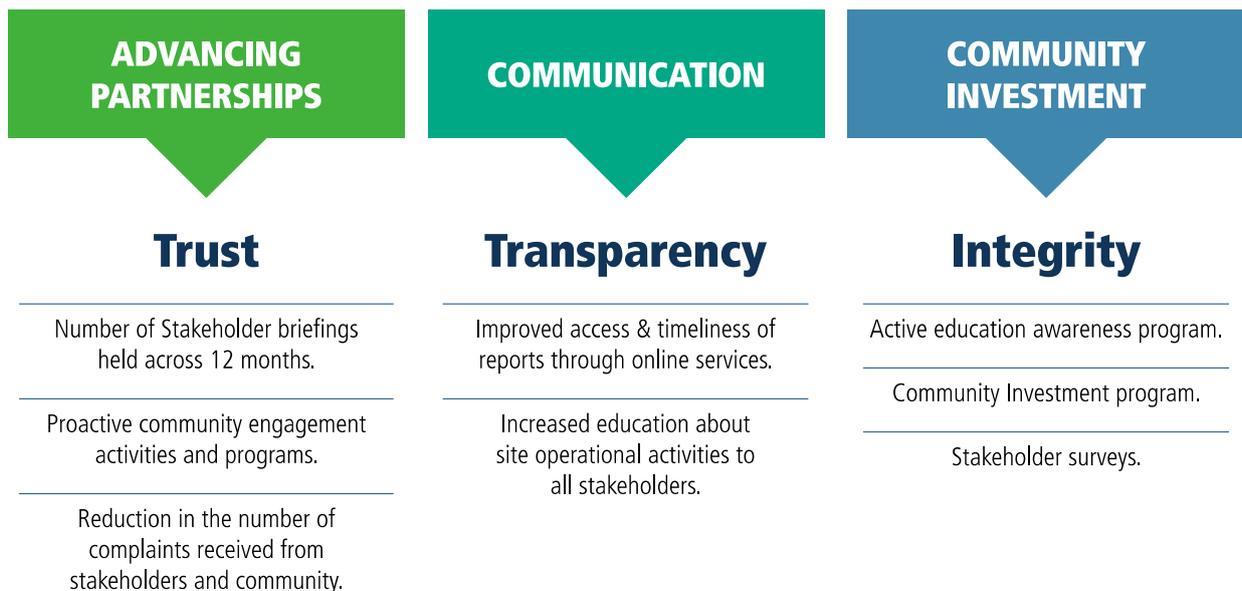
Our Guiding Principles

- › Listen to stakeholder issues and concerns and understand what is important to them
- › Ensure stakeholder communications are regular, transparent and inclusive via a variety of communication and engagement methods
- › Ensure stakeholders are responded to in a timely manner
- › Focus attention on key stakeholders
- › Endeavour to be open as possible with neighbours and other stakeholders
- › Use terminology and language that is simple, avoiding jargon and complex terms – use visuals where possible to explain information and concepts in communication material and meetings with the community

Our Commitment

ABC is committed to conducting its business responsibly and in a manner designed to protect our natural environment, adjacent communities and employees.

In order to make our community engagement plan successful our focus is on open and transparent communication. . We will achieve this through our values and behaviours of trust, transparency and integrity. We will measure our success through the following:



Target audience and stakeholders

ABC recognises there are many interested parties in the operation of the Birkenhead Plant. Our target audience of stakeholders includes but is not limited to the group set out below:

KEY STAKEHOLDERS & COMMUNITY	
STATE AND FEDERAL GOVERNMENT	<ul style="list-style-type: none"> Environmental Protection Authority Federal and State Members of Parliament
BROADER COMMUNITIES	<ul style="list-style-type: none"> Property owners and occupiers impacted by movement of materials to and/or from the plant General South Australian public (SA Manufacturing) Other industries (e.g. Flinders Port)
RESIDENTIAL COMMUNITIES	<ul style="list-style-type: none"> Property owners and occupiers, residents and businesses directly adjacent and within the vicinity of ABC operations (including residents, businesses, industry). Property owners and occupiers within the vicinity of ABC operations (including residents, businesses, industry, institutions) Schools and education facilities in the vicinity of ABC operations Local community groups (e.g. Resident Associations, Neighbourhood Watch groups, historical societies, community centres etc)
LOCAL COUNCILS – PORT ADELAIDE ENFIELD COUNCIL	<ul style="list-style-type: none"> Council administration Elected Members
COMMUNITY GROUPS	<ul style="list-style-type: none"> Community Liaison Group (CLG) Port Adelaide Residents Environmental Protection Group (PAREPG)
MEDIA	<ul style="list-style-type: none"> Local Messengers The Advertiser and Sunday Mail Adelaide metropolitan TV and Radio
OTHER	<ul style="list-style-type: none"> Unions Real Estate Agents Flinders Ports

Channels of communication and engagement

To deliver key messages across the wider community, a variety of communication and engagement methods will be used. These channels may include;

- › Community Liaison Group – meetings held on a quarterly basis
- › One on one meetings - held on a regular and as needs basis
- › Adelaide Brighton Community Website – updated regularly with community news
- › Community newsletter – bi- annually
- › Community feedback hotline
- › Birkenhead Plant site tours
- › Q&A Information fact sheets
- › Education programs
- › Tailored letters

Community Investment Program

ABC is committed to helping build strong communities in the areas where we operate by investing in the local community to ensure that valued community initiatives in the adjoining local area are sustained.

We will continue to invest in a range of community activities through partnerships, sponsorships and donations. ABC contributes to specialised programs at local schools, sporting clubs, care agencies and other important community services. Information around ABC's community investment activities will be shared on a regular basis via the CLG, the community newsletter and the community website.

We are committed to investing in the future workforce of South Australia by supporting and facilitating the development of programs that link industry, local schools and universities.

We will continue to support the development of facilities for the community's enjoyment, for example, the Adelaide Brighton Cement Dog Park on corner of Alfred and Hargraves Street, Birkenhead.

Environmental Improvement Program

Environment Improvement Programs (EIPs) are regulatory tools provided for under section 54 of the Environment Protection Act 1993 (the Act) and are attached to environmental authorisations issued under the Act. An EIP provides clear and demonstrable scheduling of the improvements to be undertaken by a licensee to enable them to meet the general environmental duty or other provisions of the Act.

A key outcome of this community engagement process is the completion of an ongoing EIP. The development of our EIP is formulated in consultation with four Community Liaison Group resident members and via residents' feedback facilitated through subcommittees, public meetings and feedback. The major focus of the EIP is to produce a targeted, measurable and outcome-based program aimed at further enhancing our environmental performance and continually improving our local environment.

In accordance with our licence, we manage an Environmental Improvement Plan (EIP), endorsed by the Environment Protection Authority (EPA) and the Community Liaison Group (CLG). To do this we are addressing a range of issues including stack emissions, fugitive dust, noise, and any other environmental issues identified in consultation with the CLG and the adjacent community. The Environmental Protection Authority approved EIP can be found on our community website [here](#).

Monitoring and Evaluation

Adelaide Brighton Cement's data management system captures data from neighbourhood feedback that is used as a mapping tool to identify areas for improvement across the operations.

In order to ensure that our community engagement plan is effective in reaching key stakeholders and that key messages are being understood, processes will be put in place to measure success. These measures are listed in the strategy section of this document under our commitment to advancing partnerships, communication and community investment. An evaluation plan will be developed to ensure relevant information is collated against these measures.

We will adjust this community engagement plan should stakeholder feedback indicate it is required and will be reviewed on a regular basis in consultation with the community through the CLG to update as necessary to improve engagement outcomes.

A copy of this plan will be available on ABC's [community website](#).

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